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June 2020

The electronic newsletter from the USPS Headquarters - Industry Engagement & Outreach team - summarizing recent USPS news and developments

COVID-19 – Please stay safe and be considerate of those who are essential.

A New Era Begins - DeJoy takes Oath as Postmaster General



Postmaster General Louis DeJoy addresses attendees during the June 16 installation ceremony.

Louis DeJoy took the oath of office as the nation's 75th Postmaster General on June 16, expressing optimism for the Postal Service's future and appreciation for the organization's employees.

"Together, we will put the Postal Service on a successful trajectory for generations to come," DeJoy said during a ceremony at USPS headquarters in Washington, DC.

The event was held in a meeting room named for Benjamin Franklin, the nation's first Postmaster General. Participants observed social distancing guidelines during the ceremony, which featured a small audience that included members of the Board of Governors and the executive leadership team.

Board Chairman Robert M. "Mike" Duncan administered the oath to DeJoy. John M. Barger, a governor who chaired the committee that selected DeJoy for the position, was also present, while the board's other governors, Ron A. Bloom and Roman Martinez IV, participated in the ceremony through videoconferencing.

The board announced DeJoy's appointment in May following an extensive nationwide search. He succeeds Megan J. Brennan, who retired June 12.

DeJoy spent his 35-year career in logistics, including serving as chairman and chief executive officer of New Breed Logistics, an award-winning USPS contractor that supplied the organization with support for multiple processing facilities.

He is the fifth Postmaster General to join the Postal Service from the private sector since the organization became an independent establishment within the executive branch in 1971.

DeJoy addressed employees prior to taking the oath, via a video message distributed throughout the organization.

A ‘Strong and Steady’ Leader - DeJoy Honors Brennan with Award

In his first act as Postmaster General, Louis DeJoy paid tribute to his predecessor.

DeJoy announced on June 15 that he will honor Megan J. Brennan with the Benjamin Franklin Award, the Postal Service’s highest award.

“Megan has dedicated her life and career to the United States Postal Service,” DeJoy said in a video message to employees. “She started as a letter carrier, rose through the ranks, and became our nation’s first female Postmaster General. Over the past five years, she has provided the Postal Service with strong and steady leadership under some of the most challenging circumstances.”



DeJoy added that Brennan, who retired June 12, always put the interests of the Postal Service and its workers first, including earlier this year when she delayed her retirement to ensure a smooth leadership transition.

“Over the past six weeks, she has been an invaluable resource to me — sharing her knowledge, enthusiasm and advice. And I know I will continue to call on that advice as I move forward in this job. ... I can think of no one more deserving of this honor, and who is more deserving of our respect and admiration. Megan, we thank you for everything you have given to the Postal Service and the American public,” DeJoy said.

Franklin served as America’s first Postmaster General from 1775-1776. DeJoy is the 75th Postmaster General.

Successful Tenure - Think Tank Thanks PMG Megan Brennan for Guiding the USPS



Megan J. Brennan concluded her five-year tenure as Postmaster General on June 12.

Americans owe Megan J. Brennan, the nation’s 74th Postmaster General, “a big thank you,” Paul Steidler wrote in an article for Lexington Institute, a public policy think tank.

Steidler, a senior fellow with the Arlington, VA-based institute, highlighted multiple accomplishments during Brennan’s tenure, which recently concluded with her retirement and succession by the 75th Postmaster General, Louis DeJoy.

The article commended Brennan for showing “grace and poise” and winning “widespread respect” as she represented the Postal Service in matters with Congress, the administration, labor unions, the mailing industry and others.

It also pointed out that “under her leadership, the Postal Service performed its mission to bind the nation together, despite the formidable challenges” of the coronavirus pandemic and other issues.

As the nation’s first female Postmaster General, Brennan’s story “is one of success and it should be shared with young women especially,” the article concludes, adding “best wishes, and a profound thank you, to Megan Brennan as she enters retirement.”

The full article is available on the institute’s website at - <https://www.lexingtoninstitute.org/thank-you-postmaster-general-brennan/>

Beyond the Curve - Officers Resume Duties Following Pandemic Service



Chief Information Officer Kristin Seaver served as incident commander for the COVID-19 Response Command.

The Postal Service transitioned its COVID-19 Response Command team back into the organization’s leadership structure.

The team was established in March to manage the Postal Service’s comprehensive response to the coronavirus pandemic.

“As we transition our response to life and work beyond the curve, the level of activity and focus required of the COVID-19 Response Command structure has shifted from the urgency of response to ongoing operations in a world with COVID-19,” Postmaster General Megan J. Brennan wrote in a memo earlier in the month.

The five officers who were part of the group have returned to their regular duties and now serve as the lead points of contact for the coronavirus response as part of their official duties.

The officers, their titles and their COVID-19 area of responsibilities are:

- Kristin Seaver, chief information officer (executive leadership team coordination)
- Simon Storey, employee resource management vice president (employee support)
- Joshua Colin, acting processing and maintenance operations vice president (operational coordination)
- Mark Guilfoil, supply management vice president (supply chain)
- Steve Monteith, marketing vice president (customer outreach)

Janice Walker, corporate communications vice president, will continue to coordinate all communications related to the pandemic, while David Ellis, managing counsel, will continue to coordinate all legal concerns on behalf of the general counsel’s office.

Additionally, several executives who filled in for the officers have now returned to their duties: Scott Bombaugh, engineering systems vice president; Jeffrey Becker, international operations executive director; Linda DeCarlo, safety manager; Karen Pompanella, commercial products and services manager;

Tom Foti, product management executive director; and Shahpour Ashaari, engineering software and testing director.

Talking ... and Listening - Juneteenth Offers Opportunities to Learn, Grow

Juneteenth, an annual celebration of the end of slavery in the United States, took on added significance this year amid the nationwide protests regarding racial injustice.

The commemoration traces its roots to June 19, 1865, the day that Union soldiers told enslaved African Americans in Galveston, TX, that the Civil War had ended and they were free.

Juneteenth — which gets its name from blending the words “June” and “nineteenth” — is now celebrated throughout the United States and has also been marked in other countries, including France, Ghana, Israel, South Korea and Taiwan. Although Juneteenth is not a federal holiday, it offers opportunities for people to learn more about the nation’s rich diversity and history.

This year, it can also be a time for conversations — including discussions in workplaces, according to the USPS Employee Engagement team.

The group offers these tips:

- **Be open.** Talking about the events that led to the protests can raise uncomfortable topics, but this doesn’t mean you shouldn’t discuss them. The most important thing is to listen respectfully to what colleagues have to say.
- **Be mindful.** Recognize that some colleagues might have trouble expressing themselves, particularly if the discussion takes place through video conferencing, which can present unique communication challenges. Give these individuals time and space to share how they’re feeling, and realize that silence — while uncomfortable — can also be necessary.
- **Be ready.** Be prepared to commit to do what you can to help everyone be better, as individuals and as co-workers.

LGBT Pride Month - Annual Commemoration Began June 1

June is a time to honor the contributions of lesbian, gay, bisexual and transgender (LGBT) people in the United States. The annual commemoration is known as LGBT Pride Month, although some call it LGBTQ Pride Month in recognition of individuals who identify as queer or questioning.



The observance is held in June to commemorate the Stonewall uprising, when patrons and supporters at a gay-friendly tavern in New York City led a protest against persecution. The 1969 incident served as a rallying cry for the LGBT community to increase its visibility and efforts to advocate for equality.

The month typically features celebrations of LGBT history, achievements and identities. These activities often include the rainbow flag, a longtime symbol of the LGBT movement.

The Postal Service has honored several gay, lesbian and bisexual Americans with stamps through the years, including poet Walt Whitman, artist Ellsworth Kelly, astronaut Sally Ride, San Francisco elected official Harvey Milk and author James Baldwin.

The Library of Congress website's LGBTQ Pride Month page has more information.

Prevent the Bite - Dog Attacks Decreased Last Year, USPS Reports



The Postal Service conducted National Dog Bite Awareness Week June 14-20.

About 5,800 Postal Service employees were bitten by dogs last year, the third consecutive year that the number of attacks has declined.

The total number of dog bites is down by more than 200 since 2018 and down by about 400 since 2017, according to data that USPS released June 11 to promote National Dog Bite Awareness Week, an annual campaign to highlight responsible pet ownership.

“Be Alert: Prevent the BITE” is the theme for this year’s effort, which ran from June 14-20.

“The continued decline in dog attacks shows that our customer and employee outreach about dog bite safety, along with the continued use of digital tools, is working,” said Chris Johnson, the Postal Service’s safety awareness program manager.

About 4.5 million people are bitten by dogs each year, according to the Centers for Disease Control and Prevention. Half of these victims are children.

Several cities reported declines in dog bites, including Philadelphia, which reported 34 attacks — down from 51 in 2018 — and San Antonio, which dropped from 47 attacks in 2018 to 28 in 2019.

Other cities saw increases. Los Angeles, which ranked second, reported 74 attacks, up 13 from the year before. Houston led the list of cities where the most attacks against postal workers was recorded last year: 85.

To help protect employees, the Postal Service in recent years has introduced Package Pickup and Mobile Delivery Device features that alert letter carriers to dogs on their routes. In addition to these digital features, the organization is offering safety training for employees and reminders for customers. One tip: If a dog is about to attack, try to place something between yourself and the dog, such as a satchel, backpack or bicycle.

USPS is also reminding carriers to complete dog warning cards for addresses with dogs and to carry authorized dog repellent at all times. The Postal Service’s Dog Bite Awareness Week, which typically occurs in April, was moved to June to coincide with the start of summer, when dog bite incidents peak.

This year’s outreach efforts included news releases, a social media campaign and radio public service announcements.

World of Possibility - Passports a Key Postal Service



If you want to travel the world, USPS can help. Thousands of Post Offices across the nation accept first-time passport applications for the U.S. State Department.

These offices can also assist customers with passport renewal applications, and some offices can take customers' passport photos. The Postal Service collects fees for some passport services, making them a revenue source for the organization.

To serve passport customers, USPS offers the Retail Customer Appointment Scheduler, a tool that allows individuals to go online to schedule first-time passport application appointments at participating Post Offices.

Additionally, usps.com offers guidance for passport customers, including detailed instructions on obtaining first-time passports and for adults and minors and renewing passports by mail.

Bugs Bunny - Stamps Celebrating 80th Birthday Coming Soon



This image is one of several that will appear on the back of the Bugs Bunny stamp pane. A sneak peek of the stamps will be available soon on the USPS Facebook page.

The Postal Service will issue commemorative stamps celebrating Bugs Bunny's 80th birthday on Monday, July 27.

USPS and Warner Bros. Consumer Products will dedicate the stamps during a virtual ceremony that day, which marks the 80th anniversary of Bugs Bunny's official screen debut.

The character has always been known for his impeccable impersonations and his masterful masquerades, so the soon-to-be-revealed 10 designs on the 20-stamp pane will each showcase a costumed Bugs Bunny in some of his most memorable getups.

The original stamp artwork is based on Bugs Bunny's iconic moments and was created especially for the stamps by Warner Bros. Entertainment Inc., featuring work from Warner Bros. Animation artists, who also created the sketches on the reverse side of the stamp pane.

Greg Breeding designed the stamps, while William J. Gicker served as art director. Customers can pre-order the stamps at usps.com/shopstamps beginning Monday, June 29. Stay tuned for a sneak peek of the stamps at the USPS Facebook page. For details about the virtual dedication ceremony, go to usps.com/bugsbunny

Humor us - What's Father's Day, or June, Without Jokes?

Did you hear the one about the unstamped envelope? Oh, you wouldn't get it. Ba dump bump...

Father's Day was June 21, and what better way for Postal Service employees to mark the occasion than with some mail-themed dad jokes? OR did we say, "bad" jokes?

Here are a few of our favorites:

- **What travels around the world but stays in one corner?** A stamp.
- **What has more letters than the alphabet?** A Post Office.
- **What starts with "e," ends with "e" and only contains one letter?** An envelope.
- **Why are Postal Service employees innovative?** Because they know how to push the envelope.
- **What's a letter carrier's favorite herb?** Parcel-y.
- **Why would trees be excellent mail carriers?** Because they're always on root.
- **Why did the doctor call the Post Office?** He needed help delivering a baby.

If you're a dad, or a Mail Spoken Here reader, go ahead and try these out on your family — or share them with a dad in your life. Just remember: **Mail jokes don't need much setup** ... it's all in the delivery.

And to Continue the Fun – Here are some June Fun Facts

1. June is the month with the longest daylight hours of the year in the Northern Hemisphere, and conversely, June has the shortest daylight hours of the year in the Southern Hemisphere.
2. In 2009 June was the 662 most popular name for girls in the USA. – How many June's do you know?
3. June is derived from Juno, the goddess of marriage. – So Happy Anniversary!! :o)
4. In both common and leap years, no other month begins on the same day of the week as June. Weird, isn't it?
5. June is international men's month. We didn't know there was such a thing...
6. June is accordion awareness month, as well as candy, dairy and papaya month. – Well, candy at least...

On this day

June 1

1974 - The Heimlich maneuver, named after Dr. Henry Heimlich, was published in the journal Emergency Medicine.

June 2

1962 – Ray Charles hit Billboards Top 5 in both Pop and R&B with a country tune – “I Can’t Stop Loving You”

June 3

1956 - Santa Cruz, CA authorities announced a total ban on rock and roll at public gatherings, calling the music "Detrimental to both the health and morals of our youth and community."

A Continued Thank You to Everyone

Thank you all so much for taking the time to read our monthly Industry Engagement and Outreach Mail Spoken Here newsletter with all that we are dealing with. We hope you are finding ways to occupy your time and that you are all staying safe and healthy. Please stay vigilant and we will get through this pandemic stronger than ever.

Federal Register Notices:

Published in the Federal Register Jun 22, 2020

Market Test of Experimental Product: “Extended Mail Forwarding” (Doc # 2020-13356)

AGENCY: Postal Service

ACTION: Notice of market test.

SUMMARY: The Postal Service gives notice of a market test of an experimental product in accordance with statutory requirements.

DATES: June 22, 2020.

FOR FURTHER INFORMATION CONTACT:

Kara C. Marcello, 202-268-4031.

Published in the Federal Register Jun 22, 2020

Product Change-Priority Mail-Non-Published Rates (Doc # 2020-13359)

AGENCY: Postal Service

ACTION: Notice of filing a new Priority Mail—Non-Published Rates product.

SUMMARY: Postal Service notice of filing a request with the Postal Regulatory Commission to establish a new Priority Mail—Non-Published Rates product, named PMNPR-2.

DATES: Date of required notice: June 22, 2020.

FOR FURTHER INFORMATION CONTACT:

Elizabeth Reed, 202-268-3179.

Published in the Federal Register Jun 11, 2020

Change in Rates and Classes of General Applicability for Competitive Products (Doc # 2020-12618)

AGENCY: Postal Service

ACTION: Notice of a change in rates of general applicability for competitive products.

SUMMARY: This notice sets forth changes in rates of general applicability for competitive products for the USPS Loyalty Program.

DATES: Applicable date: August 1, 2020.

FOR FURTHER INFORMATION CONTACT:

Elizabeth Reed, 202-268-3179.

Published in the Federal Register Jun 10, 2020

Semipostal Stamp Program (Doc # 2020-12412)

AGENCY: Postal Service

ACTION: Proposed Rule.

SUMMARY:

This proposed rule would revise the provisions governing the Postal Service's discretionary Semipostal Stamp Program to provide more flexibility to the Postal Service to manage the program. Revisions include removing restrictions on the duration of sales of semipostal discretionary stamps and the number of discretionary semipostal stamps that may be offered at any one time.

DATES: Comments must be received on or before July 10, 2020.

FOR FURTHER INFORMATION CONTACT:

Amity C. Kirby, Manager, Stamp Products & Exhibitions, 202-268-7998, amity.c.kirby@usps.gov.

Published in the Federal Register Jun 1, 2020

International Product Change-Global Expedited Package Services-Non-Published Rates (Doc # 2020-11641)

AGENCY: Postal Service

ACTION: Notice

SUMMARY:

The Postal Service gives notice of filing a request with the Postal Regulatory Commission to add Global Expedited Package Services—Non-Published Rates 15 (GEPS-NPR 15) to the Competitive Products List.

DATES: Date of notice: June 1, 2020.

FOR FURTHER INFORMATION CONTACT:

Christopher C. Meyerson, 202-268-7820.

Published in the Federal Register Jun 1, 2020

Privacy Act; Modified System of Records (Doc # 2020-11640)

AGENCY: Postal Service

ACTION: Notice of a modified system of records.

SUMMARY: The United States Postal Service (USPS) is proposing to revise a General Privacy Act Systems of Records. These updates are being made to facilitate the implementation of web-based conferencing applications.

DATES: These revisions will become effective without further notice on July 1, 2020, unless comments received on or before that date result in a contrary determination.

FOR FURTHER INFORMATION CONTACT:

Janine Castorina, Chief Privacy and Records Management Officer, Privacy and Records Management Office, 202-268-3069 or privacy@usps.gov.

Published in the Federal Register Jun 1, 2020

Privacy Act; Modified System of Records (Doc # 2020-11639)

AGENCY: Postal Service

ACTION: Notice of a modified system of records.

SUMMARY: The United States Postal Service (USPS) is proposing to revise a Customer Privacy Act Systems of Records. These updates are being made to facilitate the implementation of web-based conferencing applications.

DATES: These revisions will become effective without further notice on July 1, 2020, unless comments received on or before that date result in a contrary determination.

FOR FURTHER INFORMATION CONTACT:

Janine Castorina, Chief Privacy and Records Management Officer, Privacy and Records Management Office, 202-268-3069 or privacy@usps.gov.

Negotiated Service Agreements:

International Product Changes-**International Priority Airmail, Commercial ePacket, Priority Mail Express International, Priority Mail International & First-Class Package International** Service Agreement: 6/25/2020 (Doc# 2020-13682), 6/25/2020 (Doc# 2020-13691), 6/27/2020 (Doc# 2020-13840), 6/27/2020 (Doc# 2020-13841), 6/27/2020 (Doc# 2020-13842), 6/27/2020 (Doc# 2020-13843), 6/27/2020 (Doc# 2020-13844)

International Product Changes-**International Priority Airmail, Commercial ePacket, Priority Mail Express International, Priority Mail International & First-Class Package International** Service with Reseller Agreement: 6/27/2020 (Doc# 2020-13845), 6/27/2020 (Doc# 2020-13846)

International Product Changes-**International Priority Airmail, International Service Air Lift, Commercial ePacket, Priority Mail Express International, Priority Mail International & First-Class Package International** Service with Reseller Agreement: 6/27/2020 (Doc# 2020-13847)

International Product Changes-**Priority Mail Express International, Priority Mail International & Commercial ePacket Duty and Tax** Chargeback Agreement: 6/3/2020 (Doc# 2020-11972)

International Product Changes-**Priority Mail Express International, Priority Mail International and First-Class Package International** Service Agreement: 5/30/2020 (Doc# 2020-11642)

International Product Changes-**Priority Mail Express International, Priority Mail International, First-Class Package International Service and Commercial ePacket** Agreement: 6/3/2020 (Doc# 2020-11971), 6/25/2020 (Doc# 2020-13681), 6/25/2020 (Doc# 2020-13690)

International Product Changes-**International Priority Airmail, Commercial ePacket, Priority Mail Express International, Priority Mail International & First-Class Package International** Service with Reseller Agreement: 6/27/2020 (Doc# 2020-13845), 6/27/2020 (Doc# 2020-13848), 6/27/2020 (Doc# 2020-13849)

International Product Changes-**International Priority Airmail** Agreement: 6/27/2020 (Doc# 2020-13839)

Product Changes-**Priority Mail Express, Priority Mail, First-Class Package Service and Parcel Select Service** *Negotiated Service Agreements*: 6/11/2020 (Doc# 2020-12599), 6/25/2020 (Doc# 2020-13663)

Product Changes-**Priority Mail Express, Priority Mail and First-Class Package Service** *Negotiated Service Agreements*:

Product Changes-**Priority Mail Express, Priority Mail and First-Class** *Negotiated Service Agreements*:

Product Changes-**Priority Mail Express and Priority Mail** *Negotiated Service Agreements*: 6/11/2020 (Doc# 2020-12605)

Product Changes-**Priority Mail Express** *Negotiated Service Agreements*:

Product Changes-**Priority Mail** *Negotiated Service Agreements*: 6/11/2020 (Doc# 2020-12595), 6/11/2020 (Doc# 2020-12596), 6/11/2020 (Doc# 2020-12597), 6/11/2020 (Doc# 2020-12600), 6/11/2020 (Doc# 2020-12601), 6/11/2020 (Doc# 2020-12602), 6/11/2020 (Doc# 2020-12603), 6/11/2020 (Doc# 2020-12604), 6/11/2020 (Doc# 2020-12609), 6/11/2020 (Doc# 2020-12610), 6/25/2020 (Doc# 2020-13666)

Product Changes-**Priority Mail and First-Class Package Service** *Negotiated Service Agreements*: 6/11/2020 (Doc# 2020-12606), 6/25/2020 (Doc# 2020-13664), 6/25/2020 (Doc# 2020-13665)

Product Changes-**First-Class Package Service** *Negotiated Service Agreements*: 6/11/2020 (Doc# 2020-12598)

Product Changes-**Parcel Select** *Negotiated Service Agreements*:

Product Changes-**Parcel Select and Parcel Return Service** *Negotiated Service Agreements*:

Product Changes-**Parcel Return Service** *Negotiated Service Agreements*:

Postal Bulletins:

Postal Bulletin 22548 dated 6/18/2020

<https://about.usps.com/postal-bulletin/2020/pb22548/pb22548.pdf>

Manuals

IMM Revision: Availability of Electronic USPS Delivery Confirmation International Service

Publications

Publication 431 Revision: Changes to Post Office Box Service and Caller Service Fee Groups.

Postal Bulletin 22547 dated 6/4/2020

<https://about.usps.com/postal-bulletin/2020/pb22547/pb22547.pdf>

Manuals

IMM Revision: Individual Country Listing for Canada

Publications

Publication 431 Revision: Changes to Post Office Box Service and Caller Service Fee Groups

Additional Resources:

FRN: [Federal Register Notices](#)

PB: [Postal Bulletin](#)

PE: [Postal Explorer](#) is a mailer's resource for all information contained in the [Domestic Mail Manual](#) (DMM), [International Mail Manual](#) (IMM), [Publication 52](#), *Hazardous, Restricted, and Perishable Mail*.

PostalPro: [PostalPro](#) is a mailer's resource for other information (i.e., Mailing and Shipping, Operations, Industry Forum, Certifications, Resources).

Please visit us on the USPS [Industry Outreach](#) website.

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